



Building and managing digital value chains



VCMx aggregates and connects value chain partners to provide supply chain solutions that lever the very best transactional opportunities for sellers, buyers, and service providers to complete the global value chain.

www.vcmx.ca

Value Chain Management Exchange

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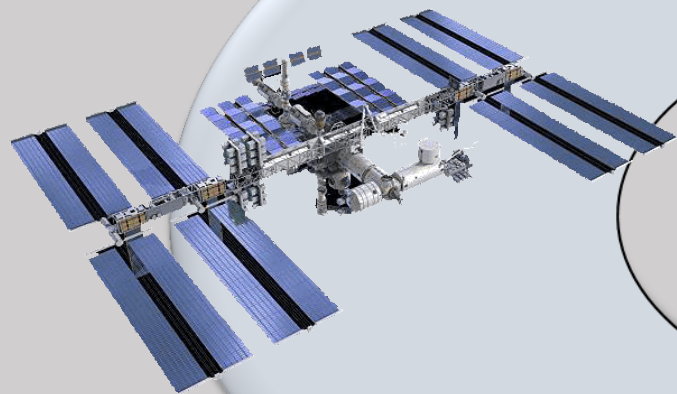
VCMx value proposition



Co-innovation is a process that provides businesses and consumers with competitive strengths that are “extremely difficult to compete against when adopting the VCM digital business model approach”

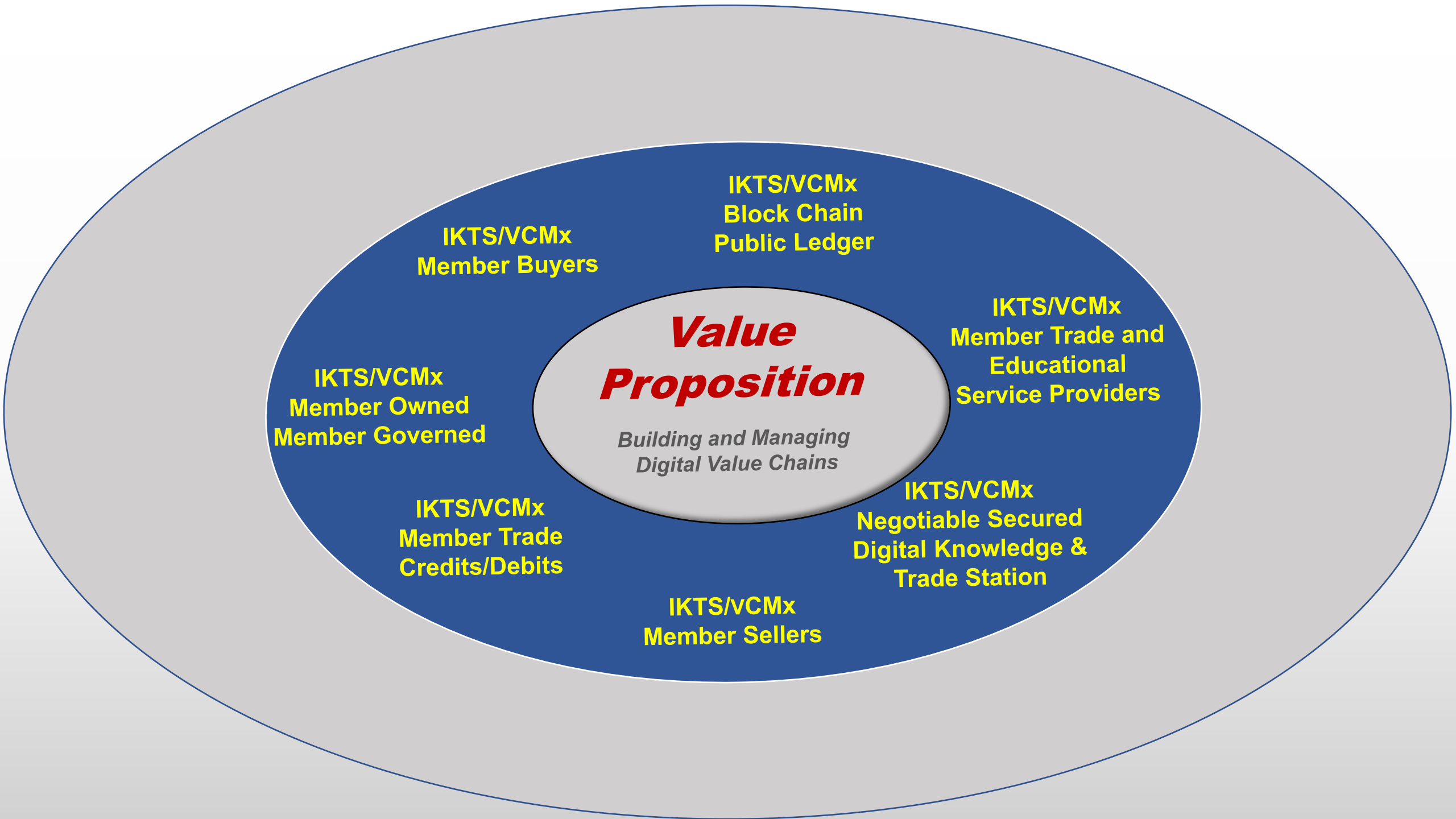
Objectives of the VCMx exchange

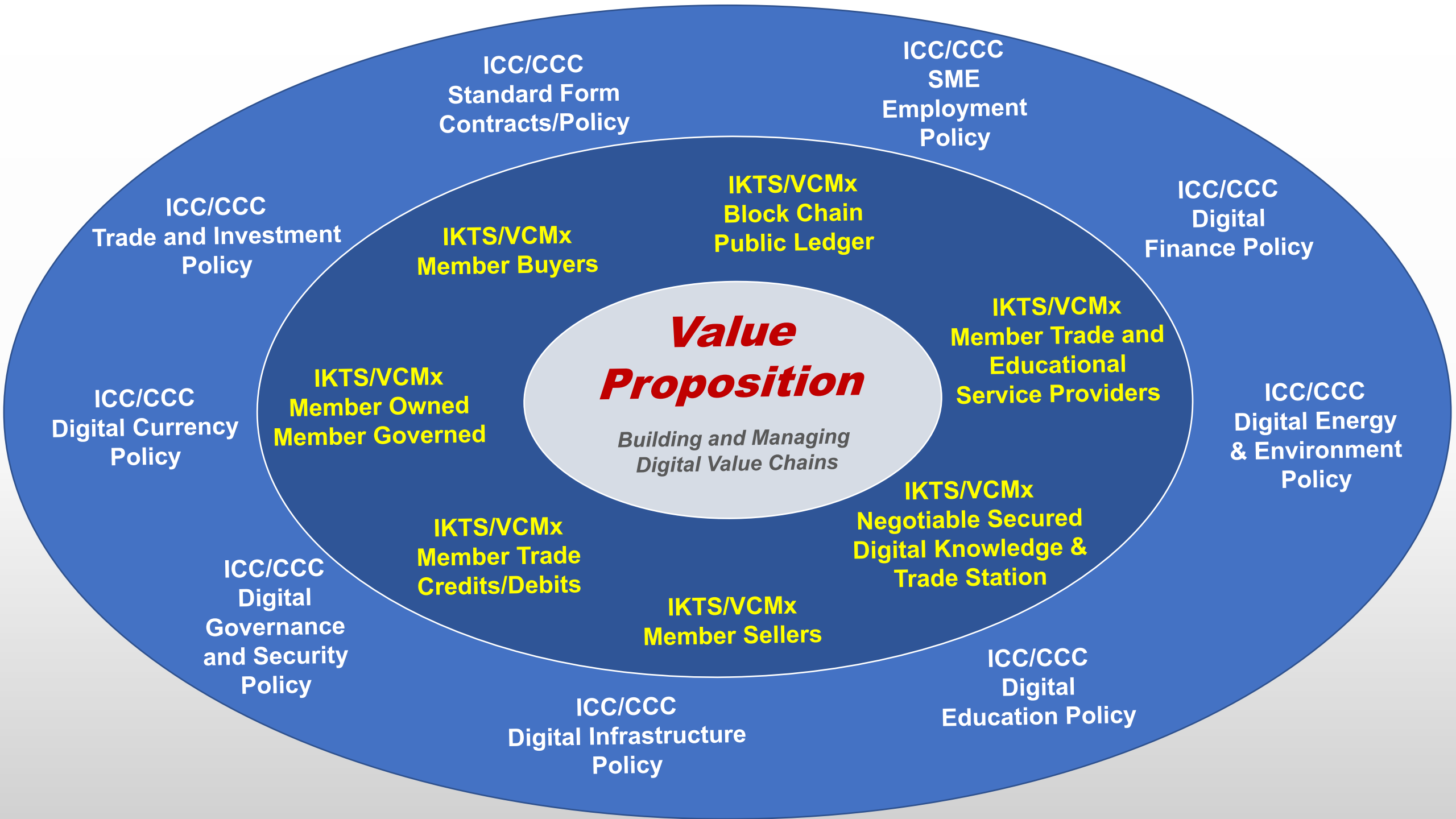
IKTS/VCMx provides the global supply chain with an internationally governed, digital knowledge and trade exchange, to build and manage global value chains.



Value Proposition

*Building and Managing
Digital Value Chains*





ICC/CCC
Standard Form
Contracts/Policy

ICC/CCC
SME
Employment
Policy

ICC/CCC
Digital
Finance Policy

**Value
Proposition**
*Building and Managing
Digital Value Chains*

IKTS/VCMx
Member Buyers

IKTS/VCMx
Block Chain
Public Ledger

IKTS/VCMx
Member Trade and
Educational
Service Providers

ICC/CCC
Digital Energy
& Environment
Policy

IKTS/VCMx
Member Owned
Member Governed

IKTS/VCMx
Negotiable Secured
Digital Knowledge &
Trade Station

IKTS/VCMx
Member Trade
Credits/Debits

IKTS/VCMx
Member Sellers

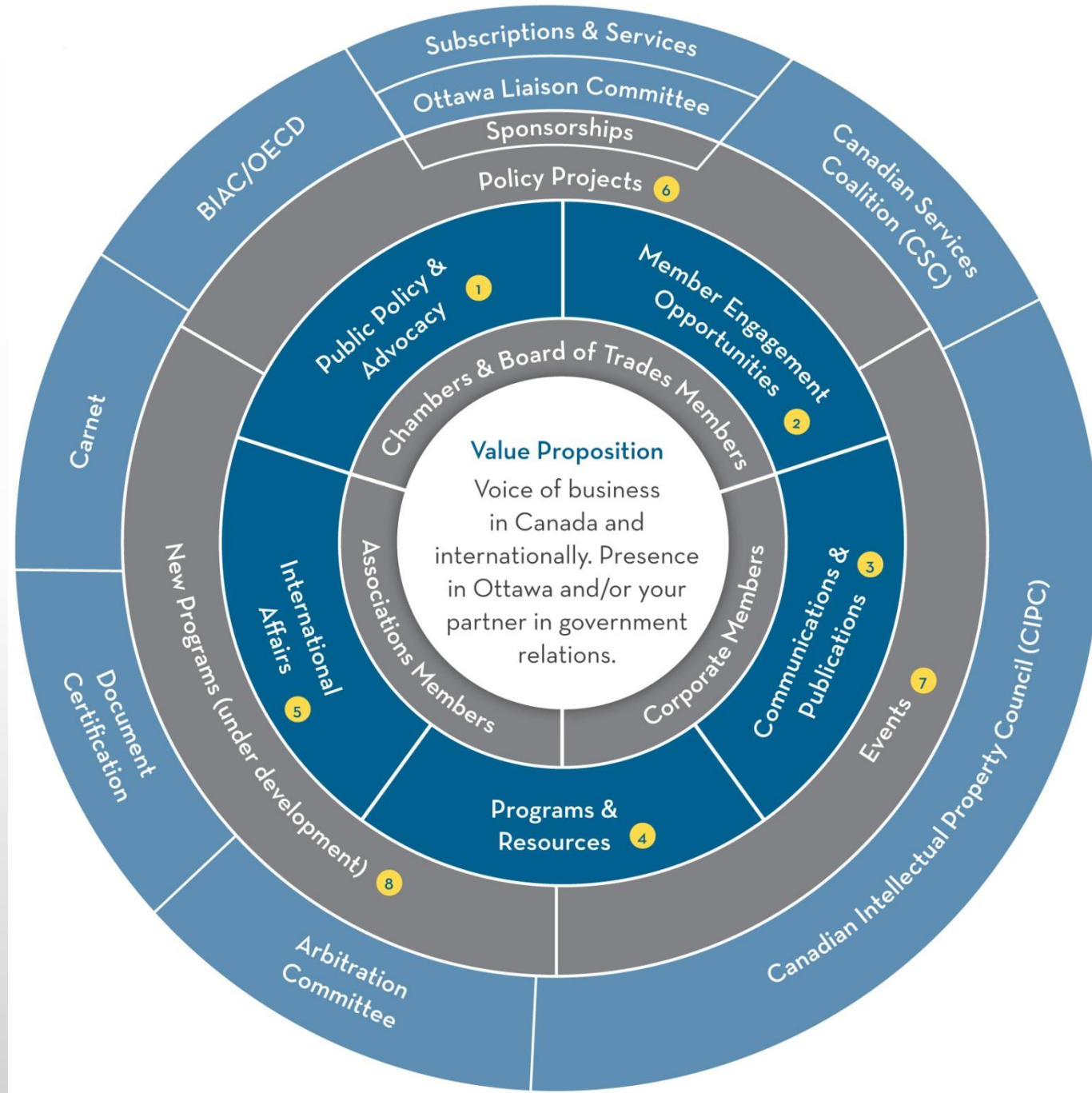
ICC/CCC
Digital
Education Policy

ICC/CCC
Digital Infrastructure
Policy

ICC/CCC
Digital
Governance
and Security
Policy

ICC/CCC
Digital Currency
Policy

ICC/CCC
Trade and Investment
Policy



Graphic from:

Canadian Chamber of Commerce
Annual Report, 2016

	Functionality	Access	Online transactional platforms (EBay, Alibaba, Jumore)
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	Product Safety and Liability	- Governed and enforced liability protocols - Mandatory insurance coverage	Undefined
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Governance and participation

Dispute resolution and redress



Education and awareness

Information and transparency

data security

Graphic from:

Indicators of consumer protection and empowerment in the digital world
Results and recommendations of a feasibility study

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Economic Multiplier	International digital value chains	Fragmented supply chains
Innovation	<ul style="list-style-type: none"> - Continuous improvement, member-driven international digital governance, education, technology, and policy protocols - Product and process digital policy (domestic and international economic value chains) 	Platform driven

Functionality	Verified Digital Value Chain Exchange IKTS/VCMx	Online transactional platforms (EBay, Alibaba, Jumore)
International Digital Exchange Governance	Operational rules and oversight by IKTS/VCMx member governance body and international digital exchange policy	Operational protocols set by platform owner/operator
Access/Verification	<ul style="list-style-type: none"> - High degree of participant and product/services verification set by exchange member policy protocols - IKTS/VCMx member-only access and verification 	<ul style="list-style-type: none"> - Limited participant verification - Products and services verification limited to brand identity - Open access
Data Security	High levels of member data security, set by IKTS/VCMx governance body and continuously monitored by International digital exchange transactional compliance protocols	Transactional security limited to platform owner/operator software and server protocols
Data Flows	Restricted to IKTS/VCMx members and related IKTS/VCMx policy bodies	Accessed by platform owner/operator software and server protocols
Privacy/Data Ownership And Restrictive Business Practices	<ul style="list-style-type: none"> - Digital exchange member and competition law and policy enforced - Secured transparent exchange competition - Secured digital exchange negotiation portals and value add protocols - Member owned and governed data flows 	<ul style="list-style-type: none"> - Permission access and competition policy by platform owner/operator software and server protocols - Less secured - Data ownership defined by platform operator
Dispute Resolution and Compliance	<ul style="list-style-type: none"> - Exchange defined and enforced - Electronic digital policing and mandatory insurability 	Not included
Economic Interests	Member-defined, owned, and operated, standard form international contracts	<ul style="list-style-type: none"> - Platform owner defined - Diverse domestic and international contracts
Product Safety and Liability	<ul style="list-style-type: none"> - Governed and enforced liability protocols - Mandatory insurance coverage 	Undefined
Information and Transparency	<ul style="list-style-type: none"> - Transparent exchange competition - Online secured negotiation interface - Multi-sided participation - Competitive /transparent communications 	Bid/offer system unsecured and often non-negotiable
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“Embrace change as an opportunity for growth”

Knowledge , competitiveness , trust, and commitment



Building and managing digital value chains